2007 GSPRA Publication, Photography and

Electronic Media Awards

Selected judges' gold-winner comments are included. These might spark interest in contacting the winning entrant for more information on how you can adopt/adapt the idea for your use.

Brooks County Schools
Lydia Hubert (9 awards)

- Gold - Handbook – Brooks County Schools Student Handbook
  "We like the parent acknowledgement form in the back."
- Gold - Photography – Happy Feet
- Gold - Electronic Communications – Trojan Talk E-Newsletter
- Silver - Image/Identity Package – New Logo
- Silver - Internet Website – Brooks County Schools
- Silver - Special Purpose Publication – 2005 – 2006 Year in Review
- Silver - Newsletter/Newspaper – Trojan News
- Bronze - Special Purpose Publication – BCS Great Kids… Great Schools
- Bronze - Photography – Dear Santa

Colquitt County Schools
Lou Ann Lardy (4 awards)

- Gold - Identity Package - Edge Logo
- Gold - Calendar – Computer Calendar
  "Great idea! We will probably copy this. What a great way to keep the school calendar in front of you at all times. So useful. We love it. We are going to steal this idea."
- Silver - Special Purpose Publication – Back to School Expo
- Silver - Newsletter/Newspaper – Colquitt Connection

Fayette County Public Schools
Melinda Berry-Dreisbach (9 awards)

- Gold - Audio Visual – Sandra Hood
- Gold - Audio Visual – PEP Grant
- Gold - Excellence in Writing – Super Saturday
- Gold - Excellence in Writing – Sandra Hood
- Gold - Excellence in Writing – Teacher of The Year Finalists
- Gold - Excellence in Writing – WWII Vet Receives Diploma
- Silver - Audio Visual – Flat Rock Middle
- Bronze - Identity Package – Logo
- Bronze - Excellence in Writing – WWII Diploma Resolution

Sumter County Schools
Mulkey McMichael (7 awards)

- Gold - Photography – The American High Singers Finale
- Silver - Photography – Did You See that Field?
- Silver - Newsletter/Newspaper – Celebrating Greatness and Celebrating Good Things
- Silver - Excellence in Writing – Rick Rockett Excels
- Bronze - Special Purpose Publication – Primary Overnights in Atlanta
- Bronze - Photography – PowerPoint SmartBoard
- Bronze - Photography – Good Job

Troup County Schools
Catherine Holmes (2 awards)

- Silver - Press Releases – Two Troup County Students Win Top Writing Honors in the State
- Bronze - Image/Identity Package – Mission Statement Graphics

Peach County
Torise Battle (2 awards)

- Gold - Excellence in Writing – Trojan Pride Stretches to Iraq
- Silver - Excellence in Writing – Byron Cheerleaders Win National Competition

Houston County BOE
Beth McLaughlin (5 awards)

- Gold - Identity Package
  "Excellent work! Great logo! We love the colors. You should be very proud. This is very impressive. We like the guide book so much we would like to copy it. It promotes your organization as professional and stamps it with excellence. We're impressed."
- Gold - Special Purpose Publication – Houston County Teacher Hall of Fame
  "This is a great idea. Congratulations on a magnificent program. Lots of work went into this – we know it was worth it. What can we say – this is excellent. We would love to try it."
- Gold - Special Purpose Publication – PR 101 for School Transportation
  "Very impressive. We love this booklet and the idea of doing a workshop on PR for bus drivers. We commend and salute you for doing this worthwhile booklet and program – excellent!"
- Gold - Marketing Campaign – Prom
  "Great work! Our favorite. You should share this with your state. Have GSPRA make it a state campaign. We salute you and your county for a great idea that has a huge impact on young people. This is very creative – our favorite campaign."
- Gold - Audio Visual – Welcome to the Houston County School System

Armstrong Atlantic State University
Barry J. Ostrow (4 awards)

- Gold - Special Purpose Publication - Viewbook
- Gold - Marketing Campaign – Just Think
- Gold - Newsletter/Newspaper – Compass
- Gold - Excellence in Writing – A Giant in Our Midst

Camden County Schools
John LaBonne (10 awards)

- Gold - Excellence in Writing – Character Speech for Junior Beta Club
- Gold - Internet Website – www.camden.k12.ga.us
- Gold - Photography – The Rehabilitated Turtle
- Gold - Photography – Concentration
- Silver - Excellence in Writing - School nurses the unheralded heroes of education
- Silver - Photography - Chess Club Girl Prepares to Strike
- Silver - Special Purpose Publication - Character Ed. Poster
- Bronze - Excellence in Writing - Annette Green Nominated for School Nurse of the Year
- Bronze - Excellence in Writing - Mary Lee Clark Principal, Bragauskas, to Retire
- Bronze - Photography - Field Day Hoppers

Cherokee County Schools
Mike McGowan (6 awards)

- Silver - Special Purpose Publication – Executive Summary of Superintendent's Tentative Budget
- Bronze - Special Purpose Publication – CCSD Legislative Program
- Bronze - Newsletter/Newspaper – District Delegate
- Bronze - Annual Report – Annual Report of District Progress
- Bronze - Handbook – Student/Parent Handbook
- Bronze - Internet Website – Web Site

City Schools of Decatur
Sherri Breunig (1 award)

- Gold - Special Purpose Publication – Employee Guide to Leave
  "We like this brochure. Very needed and you did a great job. Professional, good information. Nice design – good work!"

Maria Lewis (1 award)

- Gold - Audio Visual – Opening Day

Clarke County Schools
Mike Wooten (6 awards)

- Gold - Special Purpose Publication – School Profiles
- Gold - Internet Web Site – Clarke County School District Website
- Silver - Special Purpose Publication - Core Values Poster
- Silver - Press Releases – History Comes Alive
- Silver - Excellence in Writing – Pencils for Iraqi Children
- Bronze - Electronic Communications - Newsline

Dougherty County Schools
Brenda Horton (4 awards)

- Gold - Special Purpose Publication – From the DCSS to You – 2007-2008
  "Great back-to-school information. Lots of information that is needed by parents. Good job of compiling a lot of useful facts for parents. This is a great publication for parents – we are stealing a copy."
- Gold - Marketing Campaign – Pursuing Excellence
- Gold - Internet Website – DCSS Website
- Gold - Electronic Communications – DCSS Update

Forsyth County Schools
Jennifer Caracciolo (11 awards)

- Gold - Special Purpose Publication – SPLOST for Schools
- Gold - Special Purpose Publication – The Search Is On
  "Excellent work. Good Superintendent Search brochure – we like the quotes. A great brochure to recruit a great superintendent. We like the cover layout."
- Gold - Marketing Campaign – Please, Pass the Penny!
  "We like the "Please pass the penny" phrase and the kids with the penny picture. Good information in the brochure. Simple, but creative and gets the message across. I'll bet this passed. A very interesting campaign – we like it because we think it's effective."
- Gold - Annual Report – Make an Impact
- Silver - Audio Visual – Pass the Penny
- Silver - Audio Visual – Teacher of The Year – Welcome to New Educators
- Silver - Special Purpose Publication – Family Album Folder
- Silver - Calendar – 2006 – 2007 Calendar
- Silver - Internet Website – Forsyth County Website
- Bronze - Electronic Communications – The Communicator
- Bronze - Electronic Communications – Board Briefs

Marietta City Schools
Thomas Algarin (3 awards)

- Silver - Special Purpose Publication – Teachers Make A Difference
- Bronze - Marketing Campaign – Themed Schools/School Choices
- Bronze - Newsletter/Newspaper – Superintendent Quarterly Report Card

Walton County Public Schools
Kimberly Embry (6 awards)

- Silver - Special Purpose Publication – Leading the Way
- Silver - Audio Visual – A Night of Stars – 2006-2007 Walk of Fame
- Silver - Photography – Working Together, Accomplishing More
- Silver - Photography – Friends Forever
- Bronze - Special Purpose Publication - Ad Campaign - We Teach Because
- Bronze - Internet Website – Walton County Schools Web Page

Fulton County Schools
Susan Hale (2 awards)

- Gold - Marketing Campaign - Connected Academy Marketing
  "Very impressive. Great marketing campaign – very colorful brochure and very unique. Just plain excellent work – we love it. A wonderful campaign

and a very unique and creative brochure. We don't have any suggestions.. It's perfect the way it is."

- Gold - Marketing Campaign – Winning a Campaign to Continue School Sales Tax
  "Another great campaign to continue school sales tax. Very impressive and excellent work. Great job of getting your message across. We're ready to go out and vote – you convinced us."

Stephens County Schools
Martha Hackney (1 award)

- Gold - Annual Report – Stephens County School System 2005-2006 Annual Report

Emanuel County
Marie Wofford (1 award)

- Silver - Calendar – 2007-2008 Refrigerator Calendars

Clayton County
Valerie Fuller (3 awards)

- Gold - Newsletter/Newspaper – The Scoop
- Gold - Special Purpose Publication – SPLOST Update – Bi-Annual Newsletter
- Silver - Electronic Communications – Live Homework Tutorial Online

Georgia Partnership for Excellence in Education
Bill Maddox (7 awards)

- Gold - Image/Identity Package – Various Publications
- Gold - Special Purpose Publication – Gap Analysis – Georgia's Unfinished Business in Teacher Quality
- Gold - Special Purpose Publication – Top Ten Issues to Watch for 2007
- Gold - Newsletter/Newspaper – Teacher Connection
- Gold - Annual Report – 2006 Annual Report – Forging a Strategic Vision for Georgia's Future
- Gold - Audio Visual – 14th Annual GPEE Bus Trip Across Georgia
- Silver - Internet Web Site – Georgia Partnership Web Site

Gwinnett County

Sloan Roach (3 awards)

- Gold - Audio Visual – A Tribute to American Public Education
- Gold - Audio Visual - Believe
- Bronze - Internet Website – Gwinnett County Schools Website

Laura Nurse (5 awards)

- Gold - Special Purpose Publication – Strategies Direction 2007 Update
  "We like the cover. A great way to update the community on your strategic plan. Overall good work."
- Gold - Marketing Campaign – Gwinnett County Public Schools Foundation Fund Package
  "*Very professional! We like the note card holder and the packet with take out cards. Great work!"*
- Gold - Special Purpose Publication – Work, Learn, Live
  "Excellent publication. We love the brochure that folds out. So easy to just carry in your wallet. Good layout – great piece to use in recruiting teachers or for newcomers. Very impressive.
- Silver - Special Purpose Publication – Quality – Plus Teaching Strategies Flier
- Silver - Special Purpose Publication – Quality – Plus Teacher Strategies Poster